

1:30 PM MONDAY, MARCH 14, 2022 AT DIAMOND C RANCH WEST OF PONOKA, AB

# PUT A DIAMOND IN YOUR HERD

# **DIAMOND C RANCH**





## 1:30PM - MONDAY, MARCH 14, 2022 - AT THE RANCH - WEST OF PONOKA, AB

#### **SALE DAY PHONES**

Neil Christiansen 403-704-4403 Sherry Christiansen 403-704-3978 Annie Christiansen-Stewart 403-963-4779 Bryce Stewart 403-740-2638 Karen Skeels 403-704-4474

#### **SALE STAFF**

AUCTIONEER Dan Skeels 403-783-1217 RINGSIDE Dean Edge 403-704-0280 RINGSIDE Joe Ferris 250-558-8745 RINGSIDE Terry Silbernagel 403-318-5873 CONSULTANT Vold, Jones and Vold Auction Co. Dan Skeels 403-783-1217 Craig Jacklin 403-783-1453 Insurance will be available onsite



#### **View and Bid Online**

Can't make the sale? Join us online. Register at www.vjvauction.com by clicking the tab "Purebred Sale". Questions? Call Craig at 403-783-1453.

#### **SCHEDULE**

Sunday, March 13 Open House, afternoon

Monday, March 14 Viewing starting at 10:00 a.m.

Lunch at noon

Video sale at 1:30 p.m.

#### LOCATION

15 minutes west from the Queen Elizabeth Highway 2, on Highway 611 to Range Road 282, then ½ a mile south.

#### **VIEW AND BID ONLINE**

The sale itself will feature video only; no live bulls will go through the ring. Please come ahead of time to evaluate the bulls, which will be located right outside the sale barn. videos will be on our website as well as on www.vjvauction.com

#### **ACCOMMODATIONS**

Ponoka Super 8 Hotel 403-704-1177 Village Creek Country Inn, Pigeon Lake 1-877-688-0006

#### **SEMEN COLLECTION**

Diamond C reserves the right to collect 100 straws of semen on any sale bull, at the owner's convenience and Diamond C's expense.



#### THE CHRISTIANSEN'S

NEIL & SHERRY, BRAEDEN & SARA BRYCE & ANNIE STEWART

Box 4511, Ponoka, AB T4J 1S1 HOME: 403.783.2799 NEIL: 403.704.4403 ANNIE: 403.963.4779 BRYCE: 403.740.2638 EMAIL: christiansenanniec@gmail.com www.DIAMONDCRANCHLIMOUSIN.com

# Welcome to our 21st Anniversary Sale

2021 was a year for us like no other. Last March, we were blessed with a successful bull sale and we thank you all for your continued support of our program. In the spring, we received an abundance of rain which gave us great crops and plenty of feed. Our calf crop was also strong; we now have a solid set of bulls for you to pick from and we are excited about that!

At the end of June, Sherry retired from teaching school after 30 years of service in that profession. Shortly after, she was hit with a condition known as Serotonin Syndrome and we almost lost her in Emergency twice in July. We are so grateful for the prayers from our family and community. At the same time, we found out my mother had pancreatic cancer and we had to say a heart wrenching goodbye to her a short two weeks later. Her funeral was held on August 5 and thankfully, we were able to have a large celebration of life in her honor.

This past Fall, we took a deep breath and enjoyed having that extra cup of coffee together in the mornings. These moments are precious and this year has reminded us once again not to take them for granted. However, in October, our world was turned upside down again when our daughter, Annie, was diagnosed with Hodgkin's lymphoma cancer. She has been a brave soul and is about halfway through her treatments. We are trusting God for Annie's complete recovery from this disease.

Annie is still very involved with and passionate about raising quality purebred cattle at Diamond C Ranch. In fact, Annie did the lion's share of the work required to put this catalog together for us. She was disappointed that we kept her home from participating in cattle shows this year, but is excited about being on the show road next Fall! Her husband, Bryce is super supportive and a big help here at Diamond C Ranch. We also welcome some of Bryce's bulls to the sale which explains the different tattoos on some of the bulls. Our son, Braeden is in his third year of apprenticing at John Deere and we sure appreciate his positive approach to life and extra help servicing our farm equipment.

We'd like to extend a big THANK YOU to our family, community and God for being with us through the amazing and awful of 2021. We deeply appreciate the prayers, love and support we have received. We truly are not alone on this life journey.

Our bull offering is lower in numbers this year due to higher cull rates in previous years on the cow end of things. Our herd is getting to be so even and that was our goal. We truly do not know which cow is going to bring in our best calf and the result is a higher quality of bulls for you to pick from. As always, there is a selection of performance bulls, heifer bulls, reds and blacks and some powerful Limflex bulls.

Our cows are loved and cared for, but not pampered. They are treated just as our commercial cows were before our jump to purebreds 22 years ago. Again, we have hired Bullseye Nutrition and we thank Doug Roxburg for working to ensure that the bulls are fed right for you. We were very fortunate to harvest the highest quality of feed we have ever put up, so the bulls are in optimum condition.

We invite you to give us a call and schedule a tour of the bulls so you can see them at your pace. We're here and we have time for that extra cup of coffee! :) As well, we will host an Open House on Sunday, March 13, 2022. On March 14 - Sale day, Sherry and her crew will be serving some Diamond C Ranch beef for all.

See you then...Put A Diamond in your Herd! Neil & Sherry, Braeden & Sara, Bryce & Annie

#### How to Participate in our Diamond C Sale This Year...

Being as this is our third time through the "Covid" sale experience, we want to assure you that we have it covered. We are going to try to keep the sale as "normal" as possible. However, we recognize the need for flexibility and, most importantly, we want you to feel comfortable and safe.

We have 3 options available for you to be part of the sale:

- 1. **In Person Bidding** You're always welcome to attend our sale in person! We'll provide lunch at 12PM with lots of space for social distancing, servers and sanitizer. The sale will follow at 1:30 PM.
- 2. **Internet Bidding** We are happy to again be working with VJV who handles all our online bidding at www.vjvauction.com. You can log in there to bid on the sale offerings.
- 3. **Phone Bidding** We will have a capable team available on sale day to take your call. Their phone numbers are listed in the front of the catalog. If possible, please let Neil or Annie know in advance, so that we can coordinate callers and be available for you.

**Note:** If you are unable to attend the sale in person and are going to use any of the off-site options, we recommend that you watch the videos of each individual bull on our website, www.diamondcranchlimousin.com. Give us a call and we will go over the offering with you and help you select the bulls that fit your needs.

If you would like to stop by and preview the bulls, we are happy to arrange time that is convenient. We again will be hosting an **Open House on Sunday, March 13 from 1-4 pm** to give more time for bull reflection.

So with that, we invite you to our 21st Annual Diamond C Bull Sale at 1:30 pm, Monday, March 14, 2022. "Put a Diamond in Your Herd!"

# Remembering...

our dear Grandma Olga August 18, 1941 - July 26, 2021 and her sister, Erika February 3, 1940 - March 18, 2014



Over the years, Olga and her sister, Erika, gave so much love and support to us. As little girls, they had survived harrowing conditions in Poland as World War 2 blazed around them. They knew what it was like to have their farm taken away, their neighbors turn on them, to go hungry and live in a refugee camp. They never ever took for granted the freedoms that we have experienced in Canada and they poured their hearts into their family and community with food, hard work, love and prayers. For EVERY bull sale for the past 21 years, we had an abundance of buns, apple pies and angel food cakes with raspberry sauce. As well, they would bring meals for the work crews getting everything ready for the sale and then stay to help clean up! What we miss most of all is their love and prayers covering us...it comforts our hearts to know that they are together in the presence of Jesus with no more pain, no more fear. Rest in Peace God's faithful servants.

# Herd Health & Mutrition

#### Nutrition

During the winter months, cows and bred heifers are fed a mix of cereal silage and haylage. Mineral is supplied in the ration as well as free choice trace mineral salt with selenium. In addition, straw is also supplied in the ration as well as free choice. This is to ensure there their rumen is working well and to add extra calcium into their diet. In the summer, the cows are moved to paddocks where they graze usually until weaning.

Bulls are grown out slowly, so they will last for you. This year they are being fed a mixture of cereal silage and haylage, with the addition of barley grain. They are started on this ration in September. After the bull sale they are taken slowly off of the grain, so as to get them ready to transition to grass. Two-year-old bulls are lightly backgrounded the first winter and go to grass until September. Then they are brought home and started on their sale ration. The yearling bulls are targeted for a 1250 lbs. yearling weight average at bull sale day.

#### **Disease Prevention and Animal Care**

All of the animals are cared for with the utmost quality. Cattle always have access to shelter or wind fences. They are not overcrowded and have room to move around freely for exercise. When an animal is stressed, they are brought in and dealt with promptly in an appropriate, ethical manner.

We work closely with Dr Kelly Loree of Central Vet Clinic in Ponoka. He oversees Diamond C Ranch herd health and has been involved with us for many years.

#### Our vaccination program is as follows:

Calves <u>First 24 hours</u> Inforce 3 Vision 8

Approx. 3 months
Pyramid FP5 plus Presponse
Vision 8 Somnus

Heifers <u>Pre Breeding</u> Express FP5 Vision 8 Somnus

Fall Scour Bos 9

Prior to calving Scour Bos 9

Cows <u>Pre Breeding</u> Express FP5 Vision 8

8 weeks prior to calving Scour Bos 9

Sale Bulls <u>Approx. 1 Year</u> Express FP5 Vision 8

Herd Bulls <u>Pre Breeding</u> Express FP5 Vision 8

#### **Weaning Dates**

Yearlings: August 20, 2021 Two Year Olds: December 19, 2020 Current Weights: January 22, 2022



4102 - 64 Street Ponoka, AB T4J 1J8 Phone: 403-783-5200 Fax: 403-783-3160

"I have worked with Neil and Sherry at Diamond C Ranch for many years and I have always found them to be extremely dedicated and conscientious managers. Their animal care and attention to detail is second to none and they are always seeking ways to improve their program. I have been consistently impressed by the quality of the Diamond C animals and I wouldn't hesitate to recommend them to anyone."

Sincerely, Dr. Kelly Loree DVM

#### **Breeding Soundness, Bull and Female Evaluation**

There are many bulls in this year's lineup that are at the very top of the Limousin breed or cattle industry and will definitely enhance your program.

We calve two groups of females. Group one calves in January/February and these calves are weaned near the end of August. The bulls from this group are retained and make up the yearling bulls for our sale. Group two calves in April/May and are weaned near the end of November. The bulls from this group make up the majority of bulls in the two-year-old pen.

All bulls are evaluated for breeding and structural soundness, as well getting scrotal measurements and evaluated for sperm quality. All are required to pass with 70% soundness. A copy of breeding soundness will be provided with your bill of sale.

In the event of a deferred decision, only half of the purchase amount will be required on sale day. The other half is due when the bull passes his evaluation. In an event he does not pass his test, all money will be reimbursed to the purchaser.

Females are evaluated for structural soundness and are tracked to watch productivity. Females that do not measure up are removed from the herd.

Hard to believe it's bull sale time already. This year, the crew at Diamond C Ranch Limousin have been hard at work putting together a great set of yearling and 2yr old bulls. In the early fall, we tested the farm forages and built specific diets for the developing bulls. Although forage volumes were short this year across the provinces, the forage quality was very good at Diamond C. We could blend on-farm forages with some added grain and a custom bull mineral package to develop these bulls to their best genetic potential. The bulls are developed on grass during the summer months and then moved onto a balanced TMR that promotes lean muscle. The bulls are challenged with a forage-based TMR to help them develop their genetic potential. Organic minerals are used to ensure proper immune function and overall health. If you have any questions about the nutrition of the sale bulls, please feel free to call. Best of luck on sale day!

**Doug Roxburgh** *Beef Consultant* 

(403) 392-4541

doug.roxburgh@bullseyefeeds.ca



**Photography:** Sara Gilchrist from ShowChampions | ACphotography

# Diamond C Goldmember NSC 60G



As soon as this bull was born, we had high hopes for Diamond C Goldmember. His sire, Diamond C Earthquake, is a tremendous breeding bull carrying the genetics of the great Braveheart. Earthquake is working hard for Crest Hills Cattle Company of Provost. Goldmember's dam is Diamond C Zaharra who is one of our top cows and the mating was perfect. He is homo-polled, long spined, deep bodied and has exceptional muscle. He sires super quiet progeny that have thickness, great hair coats and great feet. His females should be fantastic and have wonderful udders. We have used Goldmember heavily and so far, he has not disappointed. The first year he saw the heifer pen and calved great. This year we are calving cows from him as he saw the lions share of our early calving group. Our intention is that this great bull will be walking our pastures for a long time. Reference Sire of Lot 10

# iamond C Gold Rush NSC 36G



Diamond C Gold Rush is a herd sire we raised. He was the lead bull calf out of our first calving group in 2019. His sire is Greenwood Double Down and he is out of a beautiful Final Time daughter. He was the best son out of Double Down. He's homo-polled, has tons of middle and muscle, moves very well and has lots of depth of heel on his feet. He is a very good footed bull and you can expect that with his progeny. He is super guiet and he throws that as well. This guy was a Diamond C Ranch keeper and we hope to be selling sons from him for a long time. Reference Sire of Lots 2, 6 & 13

# Diamond C Exciter NSC 63E



Exciter is arguably the best son out of the awesome bull Diamond C Way Cool. He was our best bull out of the 2018 calf crop and is out of a dam who had a picture perfect udder. He excelled in every area and we are thrilled with his offering. He was heteropolled, hence why some of his sons are horned: a small sacrifice on moving forward with excellence. Unfortunately, there will not be many more sons from him as we lost him due to an injury. Reference Sire of Lots 1, 3-5, 7-9, 11, 12, 14-17, 22-31 & 33

# **DMM Stache 14C**



Stache is a herd sire who keeps bringing great ones to the plate at Diamond C Ranch. We have females milking now and they are very hard to flaw; they have picture perfect udders, are deep bodied and very correct. He has left his mark on our program and is sadly getting older, so it's time to invest in his great legacy!

Reference Sire of Lots 35-38

(Stache 14C daughter pictured at left. Diamond C Electric Lady NSC 64E)



# DIAMOND C. Jazz Man

PERCENTAGE 94% PB HETERO POLLED

87

NSC 6J

765

CPM4112574

JAN/1/2021

DIAMOND C WAY COOL DIAMOND C EXCITER

DIAMOND C BRENDA

810

1240

GREENWOOD DOUBLE DOWN ET

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

RPY PAYNES DERBY 46Z GREENWOOD WISTERIA LANE DIAMOND C ZEPPLIN DIAMOND C WILDCHILD

DIAMOND C FALLON DIAMOND C CARLINA **ADJ 205D** 

2.8 61 95 28

- One of the best bulls ever raised at Diamond C
- Dark cherry red
- Good temperament
- Very deep bodied
- Lots of performance
- Great hair coat
- Selling full possession
- Diamond C will be retaining 100 straws of semen for In herd use.

At Diamond C's expense and owners convenience.

- We would also like to offer the opportunity that we will show this guy for the remainder of his show career, if desired by new owners.





DIAMOND C



NSC 2J

CPM4112573

JAN/1/2021

92% PB SMALL SCURS

RED

GREENWOOD DOUBLE DOWN ET DIAMOND C GOLD RUSH DIAMOND C YOLANDA

EXCEL POLLED POPEYE
DIAMOND C ANGELINA **HUNT TEXTURE 129T** 

RPY PAYNES DERBY 46Z GREENWOOD WISTERIA LANE HC FINAL TIME 407 RIVERSIDE LADYBIRD 19L

TMF WESTWOOD 505W EXCEL POLLED POPSTAR RUNL RUSH 306R HUNT POWDER 179P

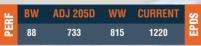
Dam of Lot 2

-Well balanced, deep bodied with lots of muscle expression

- Good hair coat

- Keep all the females you can out of this bull

- Medium framed









# DIAMOND C Jagger

JAN/16/2021

# DIAMOND C. Jericha

93% PB HETERO POLLED BLACK

NSC 27J

**ADJ 205D** 

774

CPM4112581

WULF SPACE SHIP 3223S

DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

AHCC WESTWIND W544 HUNT TEXTURE 129T RICHMOND TROOPER SRD 83T **WISECAN PHOEBE** 

MILK 1.2 59 88 26

- Well balanced, deep bodied with deep muscle pattern

WW

810

1250

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

DIAMOND C ZEPPLIN

DIAMOND C CARLINA DIAMOND C WILDCHILD

- Great hair coat

88

- Lots of performance

PERCENTAGE 93% PB

HOMO POLLED BLACK

NSC 25J

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

DIAMOND C ZEPPLIN DIAMOND C CALI MAY WISECAN PHOEBE

CPM4112662

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

JAN/15/2021

AHCC WESTWIND W544 HUNT TEXTURE 129T DJ GENTLEMAN IN BLACK RIVERSIDE BLACK LADY K24L

늝	BW	ADJ 205D	ww	CURRENT	SO	BW	ww	YW	MILK
뿝	94	573	600	1120	品	2.7	48	77	17

- Homo Polled
- Lots of depth
- Very quiet
- Great hair coat





# DIAMOND C

Gameson

NSC 34J DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

GREENWOOD DOUBLE DOWN ET

DIAMOND C FANTASTIC

DIAMOND C BETHANY

CPM4112582 JAN/21/2021

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

RPY PAYNES DERBY 46Z GREENWOOD WISTERIA LANE-DIAMOND C ZEPPLIN WISECAN PHOEBE

늝	BW	ADJ 205D 775	ww	CURRENT	DS	BW	ww	YW	MILK
핕	90	775	760	1070	픕	2.6	64	92	24

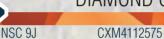
- Homo Polled

94% PB

HOMO POLLED

RED

- Deep bodied and good muscle
- Good temperament
- Medium frame



Gennings DIAMOND C

47% PB HOMO POLLED COLOUR RED

GREENWOOD DOUBLE DOWN ET **DIAMOND C GOLD RUSH** DIAMOND C YOLANDA

DIAMOND C DORA

JAN/3/2021

RPY PAYNES DERBY 46Z GREENWOOD WISTERIA LANE HC FINAL TIME 407 RIVERSIDE LADYBIRD 19L

늝	BW	ADJ 205D 643	ww	CURRENT	DS	BW	ww	YW	MILK
뿐	87	643	700	1050	픕	-1.7	57	80	19

- Homo Polled
- Lots of depth
- Very quiet
- Actual limo blood is in the 90%



## DIAMOND C RANCH BULL SALE 2022





# DIAMOND C Jack Daniels

#### NSC 37J CPM4112583

JAN/24/2021

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL
DIAMOND C ZEPPLIN
DIAMOND C YOUR SO FINE

WULFS UPGRADE 0500U WULFS MYRLENE 2332M DJ GENTLEMAN IN BLACK

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

WULFS ZERO TURN X292Z DIAMOND C CECELIA

DIAMOND C PLEASURE SEEKER

SRD LABELLE OF THE BALL



- Home Polled

94% PB

HOMO POLLED

BLACK

- Medium framed
- Well balanced, Deep bodied with good muscle expression

96% PB SCURRED

RED

NSC 33J

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

DIAMOND C WAY COOL DIAMOND C FLASH DANCE PINNACLE'S SHOW GIRL

CPM4112586

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

JAN/20/2021

DIAMOND C Junior

**WULFS SPACE SHIP 3223S** DIAMOND C SHOWGIRL EAFF REGAN 434M L-PINE POLLED GWEN

늝	BW	ADJ 205D	WW	CURRENT	SO	BW	WW	YW	MILK
٣	92		700		品	3.6	60	90	22

- Lots of middle
- Good Temperament
- Lots of hair
- Medium framed





DIAMOND C

79% Limo

17% Angus POLLED

HOMO POLLED

BLACK

NSC 12J

DIAMOND C WAY COOL

**ROMN TUFF ENUFF 103T** 

DIAMOND C WAT CO DIAMOND C EXCITER DIAMOND C BRENDA

CXM4112576

JAN/5/2021

**WULF SPACE SHIP 3223S** DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

WULFS RANSOM 3059R ROMN ROBERTA 35R RITO 6EM3 OF 4L1 EMBLAZON MUSCLES RADIANT 512R

IVYS ZINNIA BLOSSOM 8Z EXLR RADIANT 056X **ADJ 205D** ww BW ww MILK 704 0.3 92 770 1235 92 20 60

- Homo Polled
- Great hair coat
- Medium in frame
- Well balanced

CXM4112578

DIAMOND C Jaker

69% Limo 27.5% Angus DBL POLLED

RED

DIAMOND C EARTHQUAKE DIAMOND C GOLDMEMBER DIAMOND C ZAHARRA

NSC 15J

DMM STACHE 14C DIAMOND C GUILTY PLEASURE DIAMOND C CINDERELLA

DIAMOND C BRAVEHEART DIAMOND C YOLANDA DIAMOND C WEAPON WISECAN PHOEBE

JAN/8/2021

DMM STACHE 72Z DMM ERROLLINE 6Z WULFS ZERO TURN X292Z DIAMOND C ANGELINA

늝	BW	ADJ 205D	WW	CURRENT	S	BW	WW	YW	MILK
٣	80	670	660	1020	급	0.9	58	82	21

- He will work on heifers
- Deep bodied





## DIADIAMOND C RANCH BULL SALE 2022



## DIAMOND C

# Tuke Box

DIAMOND C Jester



MILK

25

JAN/22/2021

94% PB HETERO POLLED

NSC 30J

DIAMOND C WAY COOL DIAMOND C EXCITER

GREENWOOD DOUBLE DOWN ET DIAMOND C FLORENCIA

DIAMOND C BRENDA

DIAMOND C BURDIE

CPM4112585 JAN/16/2021

> WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

RPY PAYNES DERBY 46Z GREENWOOD WISTERIA LANE DIAMOND C ZEPPLIN DIAMOND C YASMIN

> WW 77

- 80 627 615 1025 51 0.8
- Medium frame
- Great hair coat
- Good depth of body
- From a great cow family

95% PB

HETERO POLLED BLACK

NSC 36J

DIAMOND C WAY COOL **DIAMOND C EXCITER** DIAMOND C BRENDA

GREENWOOD DOUBLE DOWN ET DIAMOND C FATE DIAMOND C AVON

CPM4112588

**WULF SPACE SHIP 3223S** DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

RPY PAYNES DERBY 46Z **GREENWOOD WISTERIA LANE** DIAMOND C WAYLON LNA NORTH STAR 236N

106

늝	BW	ADJ 205D 774	ww	CURRENT	DS	BW	WV
H	94	774	750	1100	8	4.6	70

- Extremely deep bodied
- Lots of hair
- Medium frame
- Lots of performance





CPM4112584

JAN/17/2021

DIAMOND C

Jackey

NSC 32J 94% PB HOMO POLLED RED

GREENWOOD DOUBLE DOWN ET DIAMOND C GOLD RUSH DIAMOND C YOLANDA

DIAMOND C BOB SEGER **DIAMOND C DAISEY** DIAMOND C U-BETCHA

650

1020

RPY PAYNES DERBY 46Z GREENWOOD WISTERIA LANE HC FINAL TIME 407 RIVERSIDE LADYBIRD 19L

AHCC WESTWIND W544 DIAMOND C ZAHARRA DIAMOND C ZEPPLIN PINNACLE'S SHOW GIRL

**CURRENT** WW 53

DIAMOND C. Janas

- 88 - Homo Polled
- Good muscle expression

**ADJ 205D** 

630

- Moderate framed

94% PB

RED

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

NSC 42J

HETERO POLLED SIRLOIN CANDID **DIAMOND C FIONA** DIAMOND C DAISEY

CPM4112663 FEB/2/2021 WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

DC XCALIBUR SIRLOIN YIELDER 82Y DIAMOND C BOB SEGER DIAMOND C U-BETCHA

눈	BW	ADJ 205D	WW	CURRENT	Sa	BW	WW	YW	MILK
뿝	86	646	600	950	a	1.2	57	86	19

- Moderate frame
- Lots of depth
- Great cow family



## DIAMOND C RANCH BULL SALE 2022





DIAMOND C

CPM4113345

FEB/3/2021

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

RPY PAYNES DERBY 46Z GREENWOOD WISTERIA LANE DIAMOND C TUFF ENUF GOODLIMO UNCHALLENGED

썙	BW	ADJ 205D	ww	CURRENT	DS	BW	ww	YW	MILK
뿝	95	667	610	945	品	4.2	62	96	19

- Lots of depth
- Medium in frame



NSC 18J

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

DIAMOND C DEANNE

#### Jumanji DIAMOND C

CXM4112579

JAN/11/2021

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

눈	BW	ADJ 205D	ww	CURRENT	8	BW	ww	YW	MILK
뿐	98	715	755	1120	品	3.1	65	94	19

- Larger framed

RED

- Good depth
- Nice temperament
- Actual limo blood is in the 90%





#### Jailbreak DIAMOND C

93% PB HETERO POLLED

BLACK

NSC 35J

CPM4112587

#### JAN/21/2021

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

DIAMOND C ZEPPLIN DIAMOND C DIAMOND EYES DIAMOND C X-ALTED

**ADJ 205D CURRENT** 

87 690 700 1025 WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

AHCC WESTWIND W544 HUNT TEXTURE 129T DIAMOND C SUPERMAN RIVERSIDE LADYBIRD 19L

ww 2.1 57 89 20

- Moderate frame
- Lots of hair
- Deep bodied







JAN/20/2021

COTTAGE LAKE BORDER AGENT

BOSS LAKE BORDER AGENT 967G ET

GREENWOOD PLD ZOOM BLOOM

GREENWOOD PLD TALKINDIRTY

EXCEL POLLED AXEL ROSE
EXCEL POLLED APPLES 742E
EXCEL POLLED APPLETON

93% PB

HOMO POLLED

CFLX WILD CARD LAL MARILYN MONROE 42W

WULFS XTRACTOR X233X EXCEL POLLED THIMBLE TMF WESTWOOD 505W EXCEL POLLED APPLEGATE - Homo Polled

- Well balanced, deep bodied with good muscle expression

- Good temperament

Ŀ	BW	ADJ 205D	ww	CURRENT	SO	BW	WW	YW	MILK
뿝	92	659	640	1050	급	2.7	56	80	22



Sire of Lot 18 & 20 | Boss Lake Border Agent 967G



SIRLOIN John Wick

93% PB

SFL 44J

COLE ARCHITECT 08A
RPY PAYNES DIESEL 37D EMF POLL ZILL

DIAMOND C BRAVEHEART **DIAMOND C EUNICE** DIAMOND C BETHANY

CPM4112605

MRL X-RATED 014X COLE MISS LODESTAR 826U RPY PAYNES TRILOGY 26T EMF WINE AND ROSES

JAN/15/2021

EXCEL POLLED POPEYE DIAMOND C UNDIES DIAMOND C ZEPPLIN WISECAN PHOEBE



- Homo Polled

HOMO POLLED

RED

- Lots of depth
- Great cow family

SIRLOIN Jack Sparrow

SFL 75J

CPM4112607

PINNACLE'S ALL IN 12A LIMOLYN CHELSEA LIMOLYN AISSA

JAN/28/2021

CFLX WILD CARD COTTAGE LAKE BORDER AGENT
BOSS LAKE BORDER AGENT 967G ET
GREENWOOD PLD ZOOM BLOOM

CHIEF TO WILL SAME WILL

WULFS XTRACTOR X233X TMF MISS 2X GREENWOOD PLD XTRA CHARGE LIMOLYN UNTOUCHABLE

늝	BW	ADJ 205D	ww	CURRENT	SO	BW	WW	YW	MILK
뿝	83	547	528	1000	급	0.5	48	66	21

- Homo Polled

93% PB

HOMO POLLED

RED

- Great hair coat
- Deep bodied







CPM4112558

94% PB

HOMO POLLED

RED

VSC 46H

SIRLOIN CANDID DIAMOND C ELF DIAMOND C CRYSTAL X

DC XCALIBUR SIRLOIN YIELDER 82Y DIAMOND C ZEPPLIN DIAMOND C ZENAS

MAR/8/2020

QUALLY-T CAPTAIN AMERICA QUALLY-T FIFTY SHADES OF RED QUALLY-T ZEE

WULFS XTRACTOR X233X QUALLY-T PEEBLES STONEYVIEW UTMOST QUALLY-T TWIST & SHOUT

- Dark cherry red

- Heavy muscle and long bodied
- Homo Polled

- Should work well on heifers **Current Weight: 1780lbs** 

늝	BW	ADJ 205D 634	WW	ADJ 365D	SO	BW	WW	YW	MILK
퓝	82	634	775	1180	品	0.9	54	79	21



Sire of Lot 21 | Diamond C Elf NSC 74E High selling bull sold to Qually-T Limousin in our 2019 bull sale.





CPM4111527

95% PB HOMO POLLED

RED

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

NSC 57H

DIAMOND C SUPERMAN DIAMOND C 11X DIAMOND C PEACHES

**ADJ 205D** ww 810 1180 675

47 21

APR/9/2020 WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

C POLLED NIMBUS WILMAR LORA DJ GENTLEMAN IN BLACK WILMAR DELIGHT

- Homo Polled - Moderate Frame
  - Well balanced, deep bodied with lots of muscle expression
  - Good temperament

**Current Weight: 1675lbs** 

## DIAMOND C RANCH BULL SALE 2022



DIAMOND C Hame Run

94% PB

NSC 75H

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

DIAMOND C BRAVEHEART DIAMOND C EVELYN PINNACLE'S ZIAMOND 5Z

**ADJ 205D ADJ 365D** 650 1100

601 95

- Lots of depth - Moderate frame

SCURRED

**Current Weight: 1675lbs** 

CPM4111515

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

APR/4/2020

EXCEL POLLED POPEYE DIAMOND C UNDIES AHCC WESTWIND W544 PINNACLE'S REGAL

ww 3.2 61 92 18

94% PB DBL POLLED

NSC 72H

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

WULFS ZERO TURN X292Z DIAMOND C CAMEO DIAMOND C X-ALTED

**ADJ 205D ADJ 3651** 614 90

1180 700

- Well balanced, deep bodied and good muscle

- Good temperament

- Moderate frame

BLACK



CPM4112560

APR/22/2020

**WULF SPACE SHIP 3223S** DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

WULFS UPGRADE 0500U WULFS MYRLENE 2332M DIAMOND C SUPERMAN RIVERSIDE LADYBIRD 19L

WW 2.3 49 75





NSC 53H DIAMOND C WAY COOL DIAMOND C EXCITER 47% PB SMALL SCURS RED

CXM4111524

APR/7/2020

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

**DIAMOND C BRANDY 67B** 

DIAMOND C BRENDA

분	BW	ADJ 205D	ww	ADJ 365D	SI	BW	ww	YW	MILK
뿝	98	693	840	1190	品	1.7	44	64	19

- Actual limo blood is in the 90%
- Larger Frame
- Lots of muscle

**Current Weight: 1885lbs** 



18

- Larger Frame
- Long bodied
- Smooth made
- Good temperament

**Current Weight 1690lbs** 



## DIAMOND C RANCH BULL SALE 2022



# DIAMOND C Henley

NSC 63H HOMO POLLED

**ADJ 205D** 

705

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

DIAMOND C WAYLON DIAMOND C ZENAS GOODLIMO XENOA

830

CPM4111531

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

APR/16/2020

MILK

22

DIAMOND C SUPERMAN DIAMOND C SUGAR SUGAR IVY'S BLK SPLASH HTZ 44S GOODLIMO MARDI GRAS

WW 1150 2.4 51 78

- Very deep bodied
- Good temperament
- Medium frame
- Homo Polled

92

95% PB

**Current Weight: 1730lbs** 



95% PB HOMO POLLED

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

WULFS ZERO TURN X292Z Diamond C Cheerleader DIAMOND C WAVE ON

CPM4111523

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

APR/5/2020

WULFS UPGRADE 0500U WULFS MYRLENE 2332M DIAMOND C SUPERMAN DIAMOND C MAIDEN

뚩	BW	ADJ 205D	ww	ADJ 365D	SO	BW	ww	YW	MILK
H	88	508	610	1100	<u></u>	1.9	46	66	21

- Lots of depth
- Good temperament
- Medium in frame
- Homo Polled

**Current Weight: 1530lbs** 





# DIAMOND C Hawkins

NSC 56H

CPM4111526

APR/9/2020

DIAMOND C WAY COOL DIAMOND C EXCITER DIAMOND C BRENDA

RICHMOND ZARIC SRD 17Z DIAMOND C 3B DIAMOND C ZETTA

880

**ADJ** 3

1200

1.9 49 75

95 - Deep bodied

95% PB

HORNED

- Gentle temperament
- Larger framed

**Current Weight: 1660lbs** 

**ADJ 205D** 

664

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

ANCHOR B GREAT WEST RICHMOND XPLOSIVE SRD 1X DIAMOND C WEAPON DIAMOND C SUGAR SUGAR

26

ADJ 3650 **ADJ 205D** 92 800 1190 685

NSC 61H

DIAMOND C WAY COOL

RPY PAYNES SHOWDOWN 64S

DIAMOND C EXCITER

DIAMOND C BRENDA

DIAMOND C U SPECIAL

WILMAR LULU

WW 2.6 48

69 22

- Good muscle expression
- Lots of hair
- Lots of depth

95% PB

SCURRED

- Very quiet

**Current Weight: 1665lbs** 



CPM4111530

APR/14/2020

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

HIGHLAND MILESTONE

RPY PAYNES MULAN EXCEL POLLED JOLT WILMAR DELA



DIAMOND C Harold

APR/11/2020

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

AHCC WESTWIND W544 HUNT TEXTURE 129T

RIVERSIDE POLLED JILL

HC FINAL TIME 407

CPM4111528

NSC 59H

DIAMOND C WAY COOL DIAMOND C EXCITER

DIAMOND C EXCITER
DIAMOND C BRENDA

DIAMOND C ZEPPLIN DIAMOND C BURDIE DIAMOND C YASMIN

BW ADJ 205D WW ADJ 365D BW WW YW MIL
93 669 800 1140 2.8 55 85 20

- Super deep bodied

94% PB

HORNED

**BLACK** 

- Good temperament
- Lots of muscle expression

**Current Weight: 1745lbs** 

32

92% PB

HOMO POLLED

RED

NSC 87H

SIRLOIN CANDID

DIAMOND C FREIGHT TRAIN

DIAMOND C DREAM GIRL

GREENWOOD DOUBLE DOWN ET DIAMOND C FIREFLY HUNT KISSES AND WISHES 29W

CPM4112563 MAY/22/2020

DIAMOND C Happy Hour

DC XCALIBUR SIRLOIN YIELDER 82Y DIAMOND C ZEPPLIN DIAMOND C ZAHARRA

RPY PAYNES DERBY 46Z GREENWOOD WISTERIA LANE COLE WULF HUNT HUNT TEXTURE 129T

놅	BW	ADJ 205D 543	ww	ADJ 365D	S	BW	ww	YW	MILK
뿝	85	543	500	1000	品	0.8	61	89	23

- Homo Polled
- He will work on heifers
- Deep bodied
- Good temperament

**Current Weight: 1325lbs** 



LOT 33



DIAMOND C Hoacy

NS

NSC 43H

DIAMOND C WAY COOL

DIAMOND C BRAVEHEART

DIAMOND C PLEASURE SEEKER

DIAMOND C BRENDA

DIAMOND C EXCITER

DIAMOND C ELECTRA

CPM4107088

FEB/15/2020

WULF SPACE SHIP 3223S DIAMOND C SHOWGIRL DIAMOND C ZEPPLIN DIAMOND C YOUR SO FINE

EXCEL POLLED POPEYE DIAMOND C UNDIES DJ GENTLEMAN IN BLACK SRD LABELLE OF THE BALL

BW ADJ 205D WW ADJ 365D

BW WW YW MILK 2.5 50 75 19

- Medium in frame

PERCENTAGE

94% PB

HETERO POLLED

BLACK

- Good muscle and depth

- Good temperament

**Current Weight: 1670lbs** 

DIAMONE

NSC 91H

POLLED

RICHMOND FONZIE SRD 28F RICHMOND COCKTAIL SRD 71C

RICHMOND GRAND DUKE SRD 8D

SMALL SCURS
COLOUR
DIAMOND C TROUBADOUR
DIAMOND C 64Y
DIAMOND C SHAMELESS

DIAMOND C Hideout

RICHMOND XCELLER SRD 137X RICHMOND ZETA-JONES SRD 10Z RPY PAYNES DERBY 46Z RICHMOND UNBELIEVEABLE SRD 38U

JUNE/14/2020

DIAMOND C RAZZMATAZZ ANLC LUCILLE 1264L WULFS LOWELL 7215L WILMAR GEORGIENA

분	BW	ADJ 205D	WW	ADJ 365D	2	BW	ww	YW	MILK
뿝	90	662	615	1080	品	4.0	70	103	22

CPM4113342

- Moderate framed

- Great cow family

**Current Weight: 1520lbs** 





88 667 765 1160

DBL BLACK

DIAMOND C ZAHARRA

2.0 67 101

- Lots of depth
- Good muscle expression
- Nice temperament
- Great cow family
- Homo Polled

**Current Weight: 1870lbs** 



#### teavyweight DIAMOND C

MAY/8/2020

S A V HERITAGE 6295 DMM MISS ESSENCE 61W DMM ROAR 16X

KBJ ERROLLINE 855R

DIAMOND C REVIVE

DIAMOND C SUPERMAN DIAMOND C SAVANNAH SIRLOIN PONY EXPRESS

CXM4112562

NSC 84H

48% Limo

51% Angus

BLACK

DMM STACHE 72Z DMM STACHE 14C DMM ERROLLINE 6Z

HETERO POLLED DIAMOND C WEAPON DIAMOND C ZONA

DIAMOND C PERFECT UNION

늝	BW	ADJ 205D	ww	ADJ 365D	S	BW	ww	YW	MILK
뿝	97	719	780	1060	品	3.9	68	98	22

- Well balanced, Lots of depth and muscle expression
- Medium in frame

**Current Weight: 1760lbs** 

A new venture we are excited about! We welcomed SOS Jessie's Girl PLD 10H to the herd this December and we are expecting great things with her future at Diamond C!



# DIAMOND C RANCH BULL SALE 2022



DIAMOND C Hildalga

NSC 79H

DMM STACHE 72Z DMM STACHE 14C DMM ERROLLINE 6Z

DIAMOND C BRAVEHEART DIAMOND C EVA PINNACLE'S SHOW GIRL

CXM4112561

S A V HERITAGE DMM MISS ESSENCE 61W DMM ROAR 16X KBJ ERROLLINE 855R

MAY/1/2020

**EXCEL POLLED POPEYE** DIAMOND C UNDIES EAFF REGAN 434M L-PINE POLLED GWEN

**ADJ 205D** ww ww **ADJ 365D** 1090 92 667 710 67 98 18

- Tons of muscle expression
- Good depth
- Homo Polled

48% Limo

51% Angus

HOMO POLLED

BLACK

- Medium in frame

**Current Weight: 1660lbs** 

DIAMOND C Hancha

NSC 58H

47% Limo 51% Angus DBL POLLED

BLACK

DMM STACHE 72Z DMM STACHE 14C DMM ERROLLINE 6Z

NSC 51C

APR/9/2020

S A V HERITAGE 6295 DMM MISS ESSENCE 61W DMM ROAR 16X KBJ ERROLLINE 855R

100 500 1025

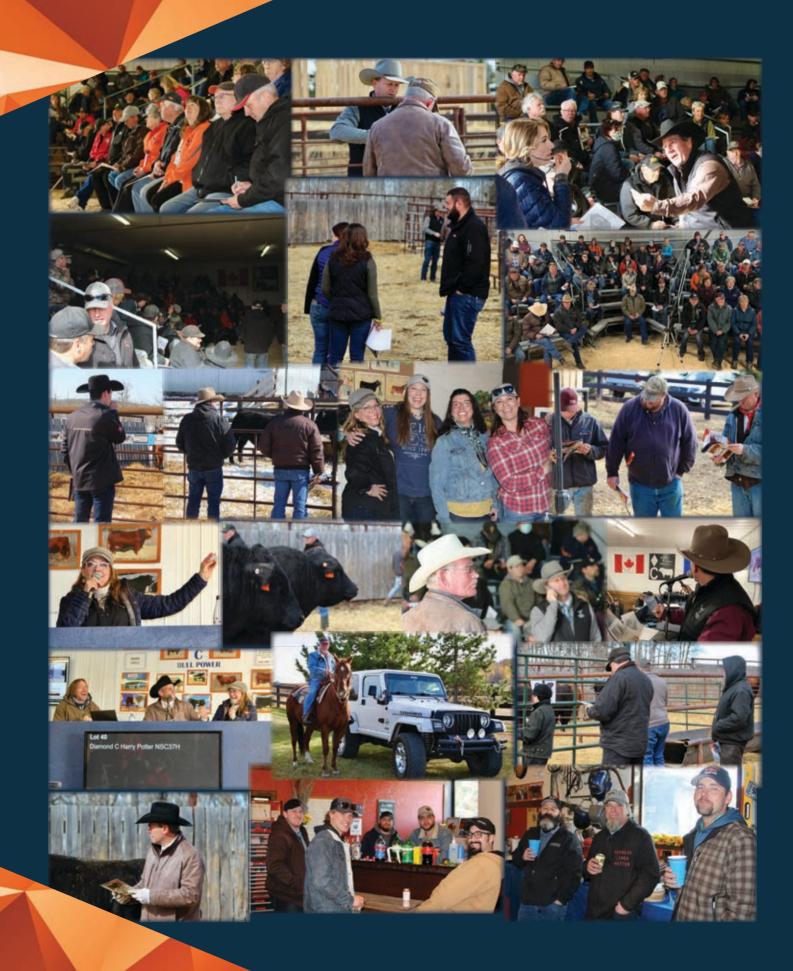
- Super quiet
- Lots of muscle expression
- He was an orphan and was bottle fed, therefore is a bit behind

**Current Weight: 1370lbs** 





# DIAMOND C RANCH BULL SALE 2022





#### **TERMS & CONDITIONS TERMS:**

The terms of this sale are cash or cheque in Canadian Funds at par immediately following the sale. The right of ownership shall not pass until after settlement is made. All settlements must be made before any livestock will be released.

#### **ABSENTEE BIDS:**

Mailed or telephone bids shall be handled in the most confidential manner if you are unable to attend the sale in person.

#### **INSURANCE:**

Ownership risk to purchaser commences when the auctioneer's hammer falls. Insurance is available at the sale.

#### **ANNOUNCEMENTS:**

Any announcement made from the auction block takes precedence over the printed matter in the catalogue.

#### **CERTIFICATES:**

If desired, certificates of registry and transfer on each bull shall be provided by the seller to the buyer without charge after settlement has been made. Please leave transfer instructions at the clerk's desk.

#### **BREEDER'S GUARANTEE:**

The seller warrants clear title to and the right to sell each bull offered for sale. All bulls offered for sale are warranted to be sound, however; the seller is not responsible for damage caused by foreign objects after the bull has been sold nor sickness that was not apparent at the time of sale.

#### **BREEDING GUARANTEE:**

We, the sellers, have done everything possible to assure you, the buyer, that every bull in this sale will be a breeder. However, should a problem arise, please inform the seller so the problem can be resolved. The purchaser shall have six months from the date the bull reaches fourteen months of age to report, in writing, to the seller that the bull is a non-breeder, providing of course, that the bull has been maintained in satisfactory breeding condition. Each consignor will have six months to prove the bull a breeder after the time of report. In the event a bull is a non breeder the situation will be handled by either a replacement, credit or money back. In no case will an adjustment be made for more than the purchase price of that particular bull. At no time will a buyer's reimbursement or credit ever exceed the buyer's purchase price of the bull, semen or female. No guarantee is given that semen collected from any bull in this sale will freeze or be suitable for artificial insemination.

#### **ACCIDENTS:**

Although every precaution will be taken to protect the safety and comfort of buyers, neither sales management, auctioneer, nor consignors assume any responsibility in this matter and disclaims any liability, legal, or otherwise, in the event or loss of property.

#### **DELIVERY:**

Bulls are able to remain at the ranch at the purchaser's risk and we strongly recommend that the bull be insured. Individual arrangements for delivery and feeding can be made by talking to Neil prior to or on sale day.

#### **RIGHTS AND OBLIGATIONS:**

The above terms and conditions of the sale shall constitute a contract between the buyer and seller and be equally binding to both. Resale of livestock following purchase in this sale shall constitute a separate transaction and the rights and obligations of the two parties connected there to are not covered by the terms and conditions of this sale.

#### **DISCLAIMER:**

While we believe the material contained in this book to be correct at the time of printing, we cannot accept responsibility to any errors herein, regardless of the cause.

#### **TESTS:**

All homo polled tests were conducted and determined by Neogen. We do not quarantee results.





THANK YOU TO ALL OF OUR CUSTOMERS
FOR YOUR CONTINUED SUPPORT